



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Technical support to the inception of the "Clusters 4 Development: Better Business Sophistication in Georgia" Project	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia					
		Weighting in %	points (max. 100)	assessment (2)x(3)	points (max. 100)	assessment (2)x(5)	points (max. 100)	assessment (2)x(7)
		(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Appropriateness of suggested concept and work plan							
	<i>Interpretation of objectives</i>	2						
	<i>Strategy of implementation</i>	5						
	<i>Management of processes, cooperation, learning and innovation</i>	5						
	<i>Work schedule and timelines</i>	4						
	<i>Monitoring and evaluation concept</i>	4						
	Subtotal for 1	20						
2	Recommendations							
	<i>2 LOR to evidence successful cooperation with the International Development Partners / Programs / Projects to Georgia in the last 2 years</i>	5						
	Subtotal for 2	5						
3	Experience of the Consultant							
	<i>Excellent communication, facilitation and moderation skills</i>	5						
	<i>Strong research, analytical and report writing skills</i>	5						
	<i>Advanced computer skills including Microsoft Office and web-based applications</i>	5						
	<i>More than 7 years of professional experience in the tourism industry in Georgia</i>	15						
	<i>Sectoral research and analysis in the tourism and related industries in Georgia: at least 3 successfully completed assignments</i>	10						
	<i>Experience in working with major development partners in Georgia working in the field of private sector / tourism development, in tandem with international and local experts</i>	10						
	<i>Experience in consulting of SMEs in tourism and related industries in the regions of Georgia in the fields of: (1) organizational and business strategy development, (2) organizational capacity development, (3) development / diversification of niche tourism and HORECA products</i>	15						
	<i>Excellent knowledge of English and Georgian</i>	10						
	Subtotal for 3	75						
	Grand Total	100						